

Retail Jewellers Guild Awards 2025

Terms and Conditions

Definitions

Awards	Retail Jewellers Guild Awards 2025
Awards Management/ Management	Personnel from Informa Markets and / or organizers who are responsible for the overall conduct of the Awards
Website	https://retailjewellersguildawards.com
Participant	Any person that sends in an application to participate in the Awards as per the terms and conditions, or is nominated by Informa Markets to participate in the Awards
Application form	The participant must apply online on the above-mentioned website
Terms and conditions ("T&C" or "Terms")	The terms governing the Awards, as may be amended from time to time by the awards management

- By participating in the Awards, Participant agrees to abide by and be bound by these Terms and any amendment thereto
- These Terms may be modified by Award Management without any prior notification. The participant is advised to regularly review these Terms on the Website. Participants must clarify with the Management in case of any ambiguity or disagreement
- The Award categories and number of winners may be changed/modified/split/merged/increased or cancelled by the Jury based on the number and quality of entries received in each category
- The rewards may be changed/modified / split / merged/increased or cancelled at the sole discretion of awards management
- The decision taken by the Management based upon the observation & recommendations of Jury with respect to the evaluation/disqualification/qualification/adding nominations/recategorization is final and binding on all Participants. No claims/queries raised with respect to the same will be entertained in this regard
- If no Participant in a category is found to be satisfying the eligibility by the Awards Management, the prize may be cancelled. The decision of the Awards management in this regard will be final and non-awardable. The Awards management will not entertain any queries in this regard

Eligibility Criteria for participation in the Awards

For all design categories

1. The applying organization should have been in operation for a minimum of 2 years as on March 31, 2025
2. All submitted jewellery pieces must be wearable in nature, and not conceptual or ornamental-only designs.
3. All jewellery applying for the Awards should be Hallmark certified. Applicants shall be asked to submit the Hallmark certificate of the jewellery if they qualify as a finalist
4. Ornament should have been commercially put up for sale. Ornament value must be in INR as on March 31, 2025

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5. Each organization can submit a maximum of three entries, with a separate application form to be completed for each entry
6. Each jewellery piece can be submitted in only one category. Submitting the same piece across multiple categories will result in disqualification
7. Logos, brand names, initials, or names of any individuals associated with the brand must not appear on the jewellery or within the image/descriptive content and it would lead to immediate disqualification.
8. The evaluation parameters as per the categories are mentioned below:

Design Categories		
Category Name	Definition	Evaluation Parameters
Excellence in Design (Bangle/Bracelet)	This award recognizes excellence in jewellery design, craftsmanship, and material application for bangles and bracelets	<ul style="list-style-type: none">• Applications for the Award category “Excellence in Design - Bangle/Bracelet” is open for all jewellery stores and entities operational in India• Submissions must be in the form of a bracelet, a single bangle, or a pair of bangles. The submitted piece(s) should reflect a cohesive theme or design language• Material Requirements:<ul style="list-style-type: none">❖ For the gold bangle or bracelet subcategory, the piece must be made primarily of gold (14kt, 18kt, or 22kt).❖ For the Diamond, Gemstone, and Polki/Kundan/Jadau subcategories,<ul style="list-style-type: none">❖ a. The jewellery should prominently feature the respective material(s).❖ b. The jewellery should prominently show and have diamonds, gemstone or polki/kundan as a minimum of 60% of the value of the entire product❖ c. Gold may be used as the base. Use of multiple gold tones, enamelling, or accent stones is permitted where relevant.❖ d. Material weights (Gold , Silver, Platinum , Diamond , Gemstones) must be declared.
Excellence in Design (Bridal Jewellery of the Year)	This award recognizes outstanding design, craftsmanship, and creative excellence in bridal jewellery, whether in full sets or iconic bridal accessories.	<ul style="list-style-type: none">• Applications for the Award category “Excellence in Design” is open for all jewellery stores and entities operational in India• Bridal Set Subcategories: Submissions must include a cohesive bridal jewellery set comprising at least three major components (e.g., necklace, earrings, maang tikka, or other traditional bridal pieces).

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		<ul style="list-style-type: none"> • Bridal Accessory Subcategory: Submissions may consist of a single, standout bridal piece that plays a key role in completing a bridal look (e.g., Maang Tikka, Nath, Sheeshphool, Passa, Haathphool, Waistbelt, or Statement Choker). Only one ornament per entry is permitted under this subcategory. • Material Requirements: <ul style="list-style-type: none"> ❖ For Diamond, Gold, and Polki/Kundan/Jadau subcategories, the named material must be the dominant design element as a minimum of 60% of the value of the entire product ❖ Gold, if used, must be of 14kt, 18kt, or 22kt purity. ❖ Mixed use of precious metals, enamelling, gemstones, or other decorative elements is allowed if it supports the design concept.
Excellence in Design (Men's Jewellery of the Year)	This award recognizes innovative, stylish, and wearable jewellery designed specifically for men. The category celebrates boldness, subtlety, or modern reinterpretation of men's adornments while maintaining high design and craftsmanship standards.	<ul style="list-style-type: none"> • Applications for the Award category "Excellence in Design - Men's Jewellery of the Year" is open for all jewellery stores and entities operational in India • Submissions must be complete, wearable ornaments such as: rings, bracelets, chains, pendants, cufflinks, brooches, studs, or other wearable adornments for men. • Individual pieces or coordinated sets are allowed • Material Requirements: <ul style="list-style-type: none"> ❖ Jewellery may be crafted using gold (14kt/18kt/22kt), platinum, silver, or other precious metals. ❖ Embellishments like gemstones, enamel, leather, carbon fibre, wood, or other natural materials are permitted if aligned with a masculine aesthetic.
Excellence in Design (Modern or Fusion Jewellery of the Year)	This award celebrates inventive jewellery design that fuses tradition with innovation, showcasing creativity in form, material, and cultural reinterpretation. It recognizes craftsmanship	<ul style="list-style-type: none"> • Applications for the Award category "Excellence in Design - Modern or Fusion Jewellery of the Year" is open for all jewellery stores and entities operational in India • Submissions must be complete, wearable ornaments such as earrings, rings, bangles, necklaces, pendants, bracelets, or coordinated sets. The design must reflect a

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	that bridges classic aesthetics with contemporary sensibilities.	<p>modern, fusion, or unconventional approach—either in form, material use, or stylistic treatment.</p> <ul style="list-style-type: none"> • Individual pieces or coordinated sets are allowed • Material Requirements: <ul style="list-style-type: none"> ❖ Jewellery may be crafted using gold (14kt/18kt/22kt), silver, platinum, mixed metals, diamonds, pearls, gemstones, and non-traditional or natural materials. ❖ Use of hybrid techniques, reinterpretations of traditional motifs, or cross-cultural inspirations is encouraged, provided the piece is wearable and highly finished.
Excellence in Design (Necklace or Mangalsutra of the Year)	This award celebrates exceptional design, innovation, and craftsmanship in a complete necklace or mangalsutra, reflecting strong aesthetic value, material harmony, and wearability.	<ul style="list-style-type: none"> • Applications for the Award category “Excellence in Design - Pearl Jewellery of the Year” is open for all jewellery stores and entities operational in India • Submissions must be a complete, wearable piece of Necklace or Mangal sutra, suitable for regular, festive, or bridal wear. • Single-piece entries or sets (e.g., with matching earrings or other accessories) are allowed • Material Requirements: <ul style="list-style-type: none"> ❖ Jewellery may be crafted using gold (14kt/18kt/22kt), platinum, silver, or other precious metals. ❖ Embellishments may include diamonds, gemstones, pearls, enamel, polki, or kundan, provided they enhance the design and functionality. ❖ For Mangalsutra entries, the presence of traditional black beads is mandatory, though interpretation may be classic or contemporary. • Entries can reflect traditional, contemporary, or fusion styles, as long as they retain practicality for wear.
Excellence in Design (Pair of Earrings)	This award recognizes excellence in jewellery design, craftsmanship, and material application in a	<ul style="list-style-type: none"> • Applications for the Award category “Excellence in Design - Pair of Earrings” is open for all jewellery stores and entities operational in India

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	complete, wearable pair of earrings.	<ul style="list-style-type: none"> • Submissions must consist of a complete, wearable pair of earrings. The pair should follow a unified theme or design language, showcasing balance and symmetry (or asymmetry, if intentional and conceptually relevant). • Material Requirements: <ul style="list-style-type: none"> ❖ For the Gold pair of earrings, the piece must be made primarily of gold (14kt, 18kt, or 22kt). ❖ For the Diamond, Gemstone, and Polki/Kundan/Jadau subcategories, <ul style="list-style-type: none"> ❖ a. The jewellery should prominently feature the respective material(s). ❖ b. The jewellery should prominently show and have diamonds, gemstone or polki/kundan as a minimum of 60% of the value of the entire product ❖ c. Gold may be used as the base. Use of multiple gold tones, enamelling, or accent stones is permitted where relevant. ❖ d. Material weights (Gold , Silver, Platinum , Diamond , Gemstones) must be declared.
Excellence in Design (Pearl Jewellery of the Year)	This award honors exceptional jewellery design where pearls are the central focus—celebrating innovation, craftsmanship, and creative material use in either a single piece or a matching set.	<ul style="list-style-type: none"> • Applications for the Award category “Excellence in Design - Pearl Jewellery of the Year” is open for all jewellery stores and entities operational in India • Submissions can be any single jewellery piece or a matching set (e.g., necklace, earrings, ring, bracelet, pendant, etc.) where pearls are the hero element. • Material Requirements: <ul style="list-style-type: none"> ❖ Jewellery must prominently feature natural, cultured, freshwater, or South Sea pearls. ❖ Supporting metals may include gold (14kt/18kt/22kt), silver, platinum, or other precious metals. ❖ Diamonds, gemstones, or enamel accents are allowed but pearls must remain the central design element. • The use of pearls must be visually and thematically central to the design

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Excellence in Design (Ring)	This award recognizes excellence in the design, craftsmanship, and material application of a wearable ring created for any gender.	<ul style="list-style-type: none"> • Applications for the Award category “Excellence in Design - Ring” is open for all jewellery stores and entities operational in India • Submissions must consist of a wearable, single ring designed for any gender. The pair should follow a unified theme or design language, showcasing balance and symmetry (or asymmetry, if intentional and conceptually relevant). • Material Requirements: <ul style="list-style-type: none"> ❖ For the Gold ring subcategory, the piece must be made primarily of gold (14kt, 18kt, or 22kt). ❖ For the Diamond, Gemstone, and Polki/Kundan/Jadau subcategories, <ul style="list-style-type: none"> ❖ a. The jewellery should prominently feature the respective material(s). ❖ b. The jewellery should prominently show and have diamonds, gemstone or polki/kundan as a minimum of 60% of the value of the entire product ❖ c. Gold may be used as the base. Use of multiple gold tones, enamelling, or accent stones is permitted where relevant. ❖ d. Material weights (Gold, Silver, Platinum , Diamond , Gemstones) must be declared.
Excellence in Design (Silver Jewellery & Artifacts)	This award celebrates outstanding design, craftsmanship, and innovation in silver-based jewellery and artifacts.	<ul style="list-style-type: none"> • Applications for the Award category “Excellence in Design - Silver Jewellery & Artifacts” is open for all jewellery stores and entities operational in India. • Submissions for plain silver jewellery and studded silver jewellery (e.g., rings, earrings, bangles, pendants, necklaces, etc.) must consist of a complete, wearable jewellery piece. • Submissions for plain and studded silver artifacts & gifting must consist of non-jewellery items such as decorative silverware, utility objects, pooja articles, or gifting pieces, primarily designed in silver. • Material Requirements: <ul style="list-style-type: none"> ❖ All entries must be made of minimum 80% silver purity (800 grade) or higher.

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		<ul style="list-style-type: none">❖ For studded categories, gemstones, cubic zirconia, or other embellishments are permitted, but silver must remain the primary material.❖ Plating, oxidising, or enamel finishes are permitted, provided the colour of silver remains the core colour visible.❖ Plain categories must focus on the form, texture, and craftsmanship of silver, with no stone embellishments.❖ Studded categories must feature significant stonework or embellishments integrated with silver.• All submitted pieces must be fully functional and usable—whether as wearable jewellery or utility/gifting items
Non-Design Categories		
Category Name	Definition	Evaluation Parameters
Excellence in Non-Design (Jewellery Retailer of the Year)	Recognizes a jewellery retailer with a minimum 25 years of business legacy, showcasing excellence in retail strategy, customer trust, brand legacy, and adaptability. Only family-owned jewellery stores or retailers can apply. CEOs or owners of national chain stores are not eligible	<ul style="list-style-type: none">• The applying business must be retail-focused, operating for at least 25 years as on 31 March 2025.• Only family-owned jewellery businesses or retailers are eligible.• CEOs or owners of national jewellery chains operating more than 10 stores across 3 or more states are not eligible.• Business must be India-based and retail-oriented.
Excellence in Non-Design (Marketing Campaign of the Year)	This category recognizes an outstanding marketing campaign executed using a minimum of three mediums (e.g., digital, print, in-store, outdoor, radio, influencer-led, etc.) by a retail jewellery brand that demonstrates creativity, innovation, and measurable impact. The campaign should effectively engage the target audience, enhance brand awareness, drive sales growth, and differentiate the brand in a competitive marketplace.	<ul style="list-style-type: none">• The applying company must have been in operation for a minimum of 2 years as of 31 March 2025.• Campaign must have been executed between April 01, 2024, and March 31, 2025.• Campaign must be executed using at least three different marketing mediums, e.g., digital, print, outdoor, TV, radio, influencer-led, in-store, etc.

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Excellence in Non-Design (Signature Jewellery Store of the Year)	Recognizes a designer-led jewellery brand/store offering high-end, exclusive designs with a strong design aesthetic and brand appeal.	<ul style="list-style-type: none"> • Applications are open to jewellery stores or brands that are designer-owned or designer-led. • The store must be known for signature, high-end collections with creative excellence and aesthetic design value. • The store must have been in continuous operation for at least 2 years as on 31 March 2025. • Only retail jewellery operations are eligible (no B2B or wholesale-only formats). • Applicants cannot simultaneously apply under Chain of Stores or Standalone Store categories.
Excellence in Non-Design (Store of the year – Standalone Stores)	Recognizes a legacy or family-run standalone jewellery store (not part of a chain or mall format) that has maintained a distinguished brand identity, long-standing consumer trust, and excellence in craftsmanship and service.	<ul style="list-style-type: none"> • Applications for this category are open to all standalone jewellery stores operational in India. • The store must be a single-location entity, not part of any chain or mall-based retail format. • The store must have been in continuous operation for at least 10 years as on 31 March 2025. • The store should reflect recognizable family ownership, heritage, or legacy value. • The store must cater primarily to walk-in retail clientele and maintain a distinct identity in its local market. • Stores applying under this category must not submit applications in any Chain of Stores or Designer Store categories.
Excellence in Non-Design (Store of the year - Chain of Stores- National)	Recognizes a Pan-India jewellery retail chain with more than 10 stores in 3 or more states. The category honors large-format chains that set industry standards through expansion, scalability, service excellence, and innovation in multi-location retailing.	<ul style="list-style-type: none"> • Applications for the award category “Store of the Year – Chain of Stores (National)” are open to all jewellery retail entities operational in India. • The applying organization must have been in operation for a minimum of 5 years as on 31 March 2025. • The organization must operate more than 10 physical stores, located across 3 or more Indian states. • Only retail jewellery chains are eligible. B2B or wholesale-only operations are not permitted.
Excellence in Non-Design (Store of the year - Chain of Stores- Regional)	Recognizes a jewellery retail chain with 3 to 10 physical stores operating in 3 or less than 3 states. The category	<ul style="list-style-type: none"> • Applications for the award category “Store of the Year – Chain of Stores (National)” are open to all jewellery retail entities operational in India.

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	celebrates businesses demonstrating strong regional presence, customer loyalty, and consistency in retail performance and brand experience.	<ul style="list-style-type: none">• The applying organization must have been in operation for a minimum of 5 years as on 31 March 2025.• The organization must operate between 3 to 10 physical stores, all located in 3 or fewer Indian states.
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Call for Entries & Participation

- The call for entries for the Awards will be announced in one or more media platforms and / or by direct communication, and that shall be construed to be adequate notice for call for entries
- Participant can apply for the Awards by completing the application form online
- Link to fill the application form will be available on the above-mentioned website
- Participant needs to duly fill all information points on the Application Form
- Participant can have multiple entries in multiple categories
- The Awards management has the right to reclassify application form/forms from one prize category to another, at their discretion

Submission of Entries- Online

- Awards Management will not be responsible for application form/forms that are damaged / lost due to lack or lapse in any communication because of internet failure or any other reasons
- It is mandatory for all the entries to attach the mandatory documents as mentioned in the respective category
- Participation in the Awards in any manner will be construed as an acceptance to the Terms and conditions stated herein
- Participants can fill the form on the website and submit the completed application form online

Completeness of Entries/ Disqualification

- All mandatory fields of the application form need to be complete in all respects; else it may be disqualified from participation.
- Entries will be accepted in English language only
- The work submitted by the Participant must be original in nature
- Management shall have a right to disqualify any Participant in case of violation of this term or in case of any third-party claim relating to IP infringement or any third party right.
- No work which is copied/replicated/influenced / redone by an existing initiative will be permitted to participate
- All work submitted by the Participants for the Awards, including but not limited to Intellectual Property Rights therein, will be owned by the Management

Timelines

- The defined timelines are subject to change based on circumstances

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- Management and its sub-contractors shall not be held accountable/liable for any disruptions/stoppages/interruptions or cancellation of the Awards or its ceremony or any part of its processes because of any factors beyond its control

Additional Information

- Participants may be contacted for any additional information to verify the information provided. Such information sourced from the participants will become part of the original application
- Management has the right to ask for documentary proof of information. If such a request is made and the participant does not comply within 5 working days from the date the request is made, the participant may be disqualified from the awards
- Management or the team appointed by Management will try to contact the Participant on best effort basis by any means deemed appropriate.
- In the event it is not possible to contact any Participant to obtain information on them, interview them, etc. such Participant may be disqualified from further participation
- The participant hereby irrevocably authorizes the Management to use the data gathered during and/or the Awards in respect of the participants. This shall be the property of awards management and awards management shall be entitled to use the same in its communications including marketing promotions and advertisements along with/without awards management's brand.
- Management shall not be liable in any manner for any mishap, accident, injury, or damages etc. of whatsoever nature, caused to the participants during the Awards. Further, Management shall not be liable in any manner for any loss, damage, theft, or any other mishap caused during the Awards.

Winner determination

- An independent jury appointed by the Management will evaluate the entries and determine the winners for the Awards.
- If required, the Participants will be asked to present their work to the jury members in a virtual jury round

General

- Participant agrees that the Participant is legally capable of entering and, if selected, participating in the Awards and agree to the Terms and that Participant is competent (i.e., Participant are of legal age and mental capacity) and eligible to enter into this legally binding agreement on Participant
- Participant understands and agrees that merely participating in this Awards does not entitle the Participant to a prize or to any other form of consideration
- Participant warrants and represents to the Management that all information including any communications, software, photos, text, video, graphics, music, sounds, images and other material submitted or recorded in any manner by the Participant or the partners of Management including the Management for consideration for the Awards are solely owned by the awards management and do not infringe upon any other individual or organizational

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rights (including, without limitation, intellectual property rights). Participant shall be completely responsible for handling claim of infringement or alleged infringement by any third party and shall indemnify awards management entities (in India or abroad) and the Awards Management from any claims, costs or damages from infringement or alleged infringement of any third-party rights including intellectual property right or the defines of a claim or any costs payable thereof

- Participant must enter the Awards at their own will and the Management are not in any way obligated or liable for any loss or costs that the Participant may suffer or incur and nothing is payable to the Participants for participating in the Awards or any event prior to or following the Awards
- Participants for the purpose of entering the Awards, grant awards management a royalty-free, irrevocable, worldwide, non-transferable, non-exclusive right and license to use and display such entry, for participation in the Awards, and any intellectual property in relation to and arising out of such participation in the Awards and footage thereof, which shall include trade publications, press releases, electronic posting to the Website, the awards management website in any display format selected by awards management during the Awards or use by awards management as it deems fit
- The Management reserves the right to, at its discretion, withdraw or amend or add to the T&C of the Awards at any time, with prospective or retrospective effect, and does not take responsibility for any loss or damage that any individual or organization may suffer as a result of participating or attempting to participate in the Awards, the Awards being withdrawn, or its Terms amended
- Should a participant wish to withdraw from the Awards, kindly inform the Management in writing at any time up to one week prior to the final awards ceremony, in this case, the nomination fee will be non-refundable
- All disputes relating to or arising out of the Awards shall be subject to the laws of India, and shall be subject to the exclusive jurisdiction of the courts of competent jurisdiction at Mumbai, India
- The Participants indemnify awards management, its employees, officers, contractors, partner or other persons used by them in relation to this Awards and hold them harmless against any loss, claim, demands, costs, damages, judgments, expenses or liability (including legal costs) arising out of or in connection with any or all claims, that may be brought against the Management by any third party in connection with the Participants participation in or winning the Awards, which is inconsistent with any of the warranties and representations made by the Participants, or due to breach of these Terms and shall reimburse awards management for any loss, costs, expense, or damage to which said indemnity applies. awards management shall give the Participant prompt written notice of any claim or actions covered by this indemnity, and the Participant shall have the right, at its own expense, to participate in any such action
- Decision of Management on all matters is final and binding on all Participants and no correspondence will be entertained on the same
- In the event these Terms do not cover any question or complaint in relation to the Awards, the same will be concluded on by the Awards Management (for all other issues) or an independent body or legal team as appointed by the Awards Management and deemed necessary

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- The Participant agrees to give full consent unconditionally for awards management to share any information provided by the Participant with agencies working with them with regards to the program, its recording and broadcasting and related activities including agencies involved with awards management
- The decision of awards management in relation to the interpretation of any of these Terms shall be final and binding on the participants
- If Participants are unclear as to the Terms or any element of the Awards or have any queries/concerns pertaining to the Awards, they can write in with their questions, concerns or queries to the following email address: Naqsh.Shaikh.IN@informa.com, awards management shall endeavour to the best of its ability to respond thereto.

Website

- The website provides information and acts as the only means to enter the Awards.
- Awards management shall not be responsible for:
 - Any delivery, failures relating to the registration or uploading videos/presentations.
 - Any SPAM generated messages as result of Participant accessing the Website
 - Awards Management not receiving or rejecting any data
 - Any lost, late, or misdirected computer transmission or network, electronic failures of any kind or any failure to receive entries owing to transmission failures or due to any technical reasons and
 - Other conditions/situations or failures beyond its control

Disclaimer

Awards management or its subsidiaries or holding entities are not liable or responsible for any action or decision was taken by Participant or anyone acting on Participant's behalf or under Participant employment or under contract with Participant. Awards management shall not be under any obligation to Participant and Participant shall have no obligation or rights in relation to the Awards and shall have no claims whatsoever against the awards management relating to the selection process or the running of the Awards

Management has no obligation to screen the entry material in advance and is not responsible for monitoring entries for preventing violation of intellectual property ownership rights, or violations of any law, rule, or regulation. If the Management is notified of submissions or materials that may not conform to the Terms, it may investigate the allegation and determine in good faith and in its sole discretion whether to eliminate such an entry from consideration. The Management has no liability or responsibility to Participants or other users of the Microsite for the performance or non-performance of such activities.